



## ZomerExpo Rules

### Registration

All visual artists who live, study or work in the Netherlands can participate in the preliminary rounds of the ZomerExpo exhibitions, regardless of age or occupational status. The works of art can be entered via the website [www.zomerexpo.nl](http://www.zomerexpo.nl).

Once we reach the maximum number of entries, registration will close, even if this is before the announced closure date.

### Rules

In order to ensure the effective organisation of the exhibition, we request you to read carefully the rules detailed below before confirming your entry.

#### Registration: general conditions

- You can only register online and you are required to enter a valid email address.
- The registration fees are € 30 per work of art.
- If the time slot and location are full, the square is greyed out and not available for additional entries. One account allows you to register for several locations and time slots.
- If all the locations are full, registration is closed.
- Your registration will only be finalised once online payment is completed.
- After registration and payment the time slot can no longer be changed. Amendments to information about the work of art are still possible.
- Registration fees are not refunded if you cancel your registration.
- Dogs or other pets must not be brought to the preliminary rounds.



# ART WORLDS



## The anonymous selection procedure

During the preliminary rounds, the 250 works of art that will be displayed in the exhibition are selected anonymously by a jury, the composition of which is constantly changed. The jury choose via a voting device (indoors) or by raising their hand (outdoors), without any information being presented to them by the artist.

### Indoor art: works in the halls of the museum and/or castle

- Setting up installations and three-dimensional works during the preliminary rounds must take no longer than about 20 minutes.
- Maximum weight: participants must arrange their own transport. The work must fit through the door.
- Films, animations and media art must be submitted on a USB stick.

### Outdoor art: works on land or water.

- Dimensions: no restrictions
- Maximum weight: participants must arrange their own transport.
- The work must be able to stand or float without supports.
- If necessary, the organisers will place a plinth underneath the work.

### General jury criteria:

- use of material
- quality
- rendering of the theme *Water*



## Jury Process: preliminary rounds

- Between 9.30 and 16.45 the jury is split up over six time slots, for which you can register online.
- You report to the organisers and your registration will be checked.
- Every submission must carry a label or sticker with the title and name and telephone number of the artist.
- There will be room to unpack your work of art.
- You will not be present during the jury process. Your name and background will not be provided to the jury members. We prefer that you do not sign your work.
- The works are presented to the jury (around 15 members) no more than 10 works at a time. For each group of 10 works there is a 1-minute viewing time, followed by a decision stage lasting around 10 seconds per work.
- The jury members make their selection anonymously from the works of art presented to them.
- All the jury members, with the exception of the member whose place is 'in rotation', can anonymously use a wildcard twice. In this way they can select a work for the exhibition if it fails to collect sufficient votes.
- After the jury has finished voting, you will hear whether your work has been selected for the exhibition. The jury and the organisation will not enter into any discussion about the procedure.
- If your work is not selected, you must collect the work immediately.
- If your work is selected, it will be photographed. You will remain in the location for about an hour. At this point, you will be able to exchange contact information and meet the jury and organisers.
- After this, you will take the work back home.
- The photos can be viewed on the webpage Collectie 2017 on [www.zomerexpo.nl](http://www.zomerexpo.nl) and in the ArtWorlds ZomerExpo catalogue.



## Jury Process: outdoor (water) art

- You registered for one of the three timeslots. The selection of items for the exhibition will be announced at the end of every timeslot.
- Every submission must carry a label or sticker with the title and name and telephone number of the artist.
- Setting up the work must take no longer than 1 hour. This includes unpacking the work at the jury location.
- Your work will be photographed by the organisers.
- There will be around 15 jury members who will, anonymously, make a selection from the presented works within 45 minutes. Voting will take place per work of art.
- You will not be present during the jury process. Your name and background will not be provided to the jury members.
- After the jury has finished voting you will hear whether your work has been selected for the exhibition.
- If your work is not selected, we request you to dismantle your work and take it away with you. If necessary, the organisers can assist with this.
- The organisers will not enter into any discussion about the procedure.
- If your work is selected, you will remain at the location for about an hour. At this point, you will be able to exchange contact information and meet the jury and organisers.
- Your work will remain at the location and will be installed by mutual agreement.
- For the benefit of the safety and quality of the exhibition, ArtWorlds reserves the right not to admit works into the preliminary rounds and the exhibition.



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## NOT PERMITTED FOR ALL PRELIMINARY ROUNDS AND THE EXHIBITION:

- Works that do not meet the technical demands and requirements listed below.
- Works that are combustible below 50 degrees Celsius, contain dangerous and/or toxic contents or live organisms that may form a risk to staff and visitors in any way.
- Works that cannot be transported or set up by the participants themselves.

## Technical requirements for the indoor works:

- 2-dimensional works (such as paintings, photos and flat works of art on the wall)
- If you frame the work, please use a sturdy system.
- Cover any corners (no sharp or protruding parts).
- Provide every protection necessary to unframed works during storage and transport.
- Any damage to the work is entirely at the expense of the artist.

## 3-dimensional works and installations:

- Setting up installations and three-dimensional works during the preliminary rounds must take no longer than about 20 minutes.
- During the preliminary rounds, an improvised presentation of your work may be requested. The conditions of this presentation will not affect the jury's decision.
- If your work is selected, you must provide a clear technical description of how the work has to be set up and dismantled (maximum 1 page of A4).
- If you have work that needs to be touched, such as a book or a button that needs to be pressed, you are responsible for the sturdiness of the component and a user-proof system.



- If your work is fragile and consists of loose parts, you should bear in mind that the work will be displayed in an open space in front of a large, diverse audience.

#### Films, animation and media art:

- During the preliminary rounds, submit a clear presentation on a USB stick with a maximum duration of 2 minutes.
- If the work is selected for the exhibition, send it to us on a USB stick or via WeTransfer to ArtWorlds ([info@zomerexpo.nl](mailto:info@zomerexpo.nl)).
- The visual material must be at least an MPEG-4 file with a resolution below 1280 + 1024 pixels. Otherwise, a MOV-file with the same resolution or lower-grade files such as MPEG-2 and AVI are also acceptable.
- Name the file according to this template: title\_name artist\_preliminary round location\_ZomerExpo 2017.

#### Performances:

- Before you submit any video, please see the relevant requirements above.
- The presentation of the live performance during the preliminary rounds must last no longer than 1 minute.
- The organisers will make a video recording of the live performance.

#### Work consisting of multiple items:

- An original print (flat or three dimensional) This means that your work of art consists of a number of prints of the same material.
- The maximum number of multiples of the work is 250 copies.
- If your work is selected, you must not change the number of multiples during the exhibition.



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Scale models and/or maquettes:

- Two or three-dimensional sketches and designs of constructions that can be implemented on a larger scale (e.g. bridges, buildings or objects).
- The sale price only refers to the design, the model or the scale model and not the implementation on the final scale.

Technical requirements for the works in the gardens and on the water:

- You are responsible for the transport of your work.
- Please take the terrain into account: unevenness, gradients, etc.
- Your work must not have sharp edges nor must it consist of harmful materials that could inflict injury on the audience.
- The work must not consist of delicate parts, or parts that could be easily damaged.
- It must be possible to fix the work to a plinth or a ground plate.
- Works can only be placed on the grass if they can be anchored in it.
- The work must be weatherproof as it will be on display outdoors.
- If your work is selected, you must provide a clear technical description of how the work can be set up and dismantled (maximum 1 page of A4).

Sale and sales agreement

- If your work is selected, you are obliged to put the work up for sale for the duration of the exhibition.
- For the duration of the year in which the project and the exhibition are organised, you must not change the pre-specified price of the work.
- If you take part in the exhibition, you will sign a sales agreement for each work of art in advance.



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- If your work consists of more than 10 multiples, ArtWorlds will receive at least 10 sales agreements including the serial numbers before the start of the exhibition.
- If the work is sold, 30% of the purchase price will go to ArtWorlds and 70% of the purchase price will go to you.
- The price you set is inclusive of VAT.
- Please bear in mind that works of art are liable to 6% VAT (deducted from the 70%)

## Transport to museum / castle

- You are responsible for all the transport of your work for the preliminary rounds and the exhibition. Expenses incurred will not be reimbursed by the organisers.
- You will receive the transport dates in writing during the preliminary rounds.
- You cannot deviate from these dates. If you are not able to bring the work yourself, you can ask somebody else to do it for you.
- A work of art weighing more than 25 kg must be delivered on wheels or on a cart big enough to hold it. You need to bring these items yourself. Please bear in mind that the distance from the loading/unloading area to the castle is 100–200 metres.
- The artist renounces all rights to any works that, without any reason being provided, have not been collected on the dates that have been communicated by the organisers.



## Insurance

ArtWorlds Foundation, Museum de Fundatie and the locations at which the preliminary rounds are held hold no responsibility for any damage that may occur to works during the selection, preliminary rounds and the exhibition. You are responsible for insuring your work. This applies both to the works in the halls of the castle and the works in the castle grounds.

## Exhibition

- Artists whose work is displayed in the exhibition, will receive an exclusive invitation to the exhibition opening.
- The works are installed and displayed at the curators' discretion.
- If the work that you bring to the exhibition deviates from the work that was chosen during the preliminary rounds, ArtWorlds can exclude the work from the exhibition.

## Intellectual rights

- The artist authorises the organisers (Artworlds Foundation and Museum de Fundatie) to make recordings and images of their work(s) on film, video, photo camera or any other visual medium, and to use these recordings in part or fully in a programme and to show this programme in part or fully and to offer this to the audience on demand, regardless of the technical standards used and regardless of the devices that are required to view the content and the technology used for this, all without any additional payment for intellectual rights or any related rights.
- The recordings/photos can also be used for the promotion of the event and/or the programme in all media.
- The artist declares that s/he possesses the intellectual rights of the registered work.
- The artist authorises the organisers to include a photo of his/her work in a catalogue of (a selection of) the participating works of art that will be offered for sale, without the artist receiving additional payment for this.



**ART  
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- The artist indemnifies the organiser against any third-party liability in this context.
- The organiser does not have the right to commercialise images of the work (in any other way than in the previously-mentioned catalogue) without the express permission of the artist.

#### Personal details

- The personal details as provided by the artist will be registered in a computer-based file managed by the organiser (Artworlds Foundation). They will be used to contact the artists in relation to this project.
- These data are not stored longer than is necessary. In compliance with the Privacy Protection Act, the artists have the right to view and amend the personal details that have been stored about them.

#### Accepting the Rules

By submitting this registration form and going through the application process, the participating artists accept the conditions of these rules fully and unconditionally. For further questions: [info@zomerexpo.nl](mailto:info@zomerexpo.nl)